

OHIO STATE UNIVERSITY EXTENSION 2009 Annual Report



EMPOWERMENT THROUGH EDUCATION

<http://extension.osu.edu>





IMPROVING LIVES.

We connect with people in all stages of life, from young children to older adults. We work with families and children, farmers and business owners, community leaders and elected officials to build better lives, better businesses, and better communities to make Ohio great. OSU Extension delivers targeted, relevant, research-backed information and programs to meet the needs of Ohioans at a local level.



STRENGTHENING THE ECONOMY.

In an independent study, Battelle found OSU Extension is "purposely designed to produce positive economic and social impacts for the State of Ohio" and that it is a "generator of positive economic impacts."



“OSU Extension’s approach to delivering programs across county lines brings more expertise to every community. Citizens have access to a greater pool of educators for critical programming, technical information, and insight about needs that affect clientele in multiple communities.”

— Keith Smith, director,
OSU Extension



“We’re always trying to invent new programming. Don’t reinvent the wheel — 4-H already has it in place.”

— Andrea Mahone,
community youth director,
City of Youngstown

“OSU Extension provides data and information critical to day-to-day decision making in our farming business.”

— Tom Culp, Culp Farms



“The Business Retention and Expansion Initiative is adding a whole new dimension of community development. It’s showing us where the opportunities are for job creation in the future, where we fall short, and where our strengths are.”

— Daniel Cowdrey,
Highland County Economic
Development Director



2 TONS

The amount of food donated to a local food bank from just one of OSU Extension's gardening programs

Gardening for a cause

Across Ohio, OSU Extension is working with gardeners and volunteers to provide the latest in best practices for growing produce — knowledge that is increasingly in demand as the economy struggles. As a result, communities and citizens are organizing to grow and donate nutritious produce to food banks and soup kitchens.



Signature Program

1.4 million

The number of Ohioans with diabetes

Diabetes program helps Ohioans manage disease

OSU Extension's Signature Program Dining with Diabetes has reached more than 5,000 people with diabetes in the past five years with information and techniques on how to successfully manage their condition. Extension offers guidance and knowledge that patients don't receive from physicians, including cooking demonstrations, connections with other people with diabetes, and food shopping and safety recommendations.



6,000 | 11,000 ADULTS | CHILDREN

The number of Ohioans that EFNEP reaches



Nutrition program leads to healthy lives

OSU Extension's Expanded Food and Nutrition Education Program (EFNEP) is federally funded and targeted to low-income families with children at home. Traditionally offered in nine Ohio counties, an EFNEP pilot has now extended the reach into nine additional counties, primarily in Appalachian Ohio. On average, 80 to 90 percent of participants report they improve nutritional practices after participating in the classes, which meet 6 to 12 times, addressing nutrition, food safety, budgeting, and physical activity.

Signature Program

96%

The number of young participants who improve their savings habits



Program brings finances to life for students

With alarming levels of debt, bankruptcies, and foreclosures throughout the state, OSU Extension's Signature Program Real Money, Real World helps young people learn money management skills they will need for the rest of their lives. Middle and high school students in 73 Ohio counties have learned about adult expenses through a simulation as they stretch a monthly paycheck to pay for housing, transportation, child care, groceries, insurance, and other day-to-day expenses.

Signature Program

47,260

The number of Ohioans who filed for bankruptcy in the first eight months of 2009



Giving Ohioans a New Start

Offered in 48 Ohio counties, OSU Extension's Signature Program New Start for Financial Success works with people who have filed for bankruptcy. The class offers spending plans, money management information, help with setting long- and short-term goals, options for paying down debt, and record-keeping tips. It fulfills court requirements

for bankruptcy filers and gives participants personal finance information they can use for a lifetime.

332,260

The number of young Ohioans who participated in 4-H clubs, groups, and programs in 2008



4-H reaching youth in the cities and suburbs

Through club meetings, projects, fair booths, camps, field trips, and other hands-on activities, OSU Extension 4-H members learn follow-through, leadership, citizenship, cooperation, and teamwork. 4-H is expanding its reach in urban and suburban areas as community leaders tap into this youth development program with roots in higher education.

Ohio State University Extension

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AGBIOSCIENCES

We work with farmers to strengthen their businesses, adopt new technology, and improve efficiency while protecting the environment.

HEALTH AND NUTRITION

We teach nutrition, food safety, and other life choice skills to help Ohioans live healthy lives.

HOME AND FAMILY

We build strong families by offering programs and information to all Ohioans on childcare, parenting, family life, adult development and aging, and balancing life, jobs, and families. We also teach people to manage money and prepare for retirement.

4-H YOUTH DEVELOPMENT

Our 4-H program is part of a community of young people across America who learn about leadership, citizenship, and life skills. More than 330,000 young people, aged 5 to 19, experience hands-on learning through participation in clubs, camps, and after-school programs in urban, suburban, and rural communities statewide.

LAWN AND GARDEN

Using Extension as a resource, homeowners enhance the value of their homes and communities. We also train Master Gardener Volunteers to apply and share research-based yard and garden information.

NATURAL RESOURCES AND ENVIRONMENT

We protect Ohio's natural environment by working with landowners in managing woodlands and preserving streams and other water resources, such as Lake Erie.

COMMERCIAL HORTICULTURE

We grow Ohio's important green industry by creating jobs, improving workforce skills, and enriching the knowledge of professionals in turfgrass management, landscaping, and nursery companies.

BUSINESS AND ECONOMICS

Our job readiness training improves the skill level of potential employees and works with communities to attract new businesses and encourage retention and expansion among current employers.

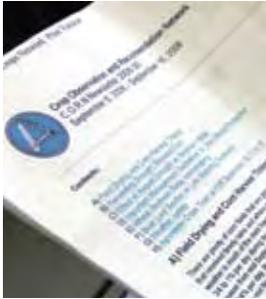
COMMUNITY

We enhance communities and neighborhoods by partnering with businesses, current and emerging community leaders, and elected and appointed officials. We inform residents, leaders, and entrepreneurs regarding local development issues and increase the knowledge base for individual and community decisions.

Signature Program

\$10 MILLION

The amount by which C.O.R.N. readers boosted their profits in 2008



Increasing yields and profits for Ohio farmers

Agriculture's fortunes can change as quickly as a shift in weather — through a sudden infestation of pests, a change in markets, or an adjustment to farm policy. OSU Extension's myriad of programs and electronic newsletters helps

farmers weather these challenges by providing up-to-date information and non-biased advice.

Signature Program

1,000

The number of Ohio jobs retained in 2009 by BR&E participants



Business program strengthens local economies

Businesses keep communities humming, and vibrant communities work to keep local businesses humming. OSU Extension's Signature Program Business Retention and Expansion Initiative (BR&E) measures the pulse of business health and works with community leaders to address any issues that prevent a business from thriving. More than 140 programs have been launched in 77 Ohio counties.

Signature Program

\$15million

Estimated value of environmental services from trees in Toledo alone

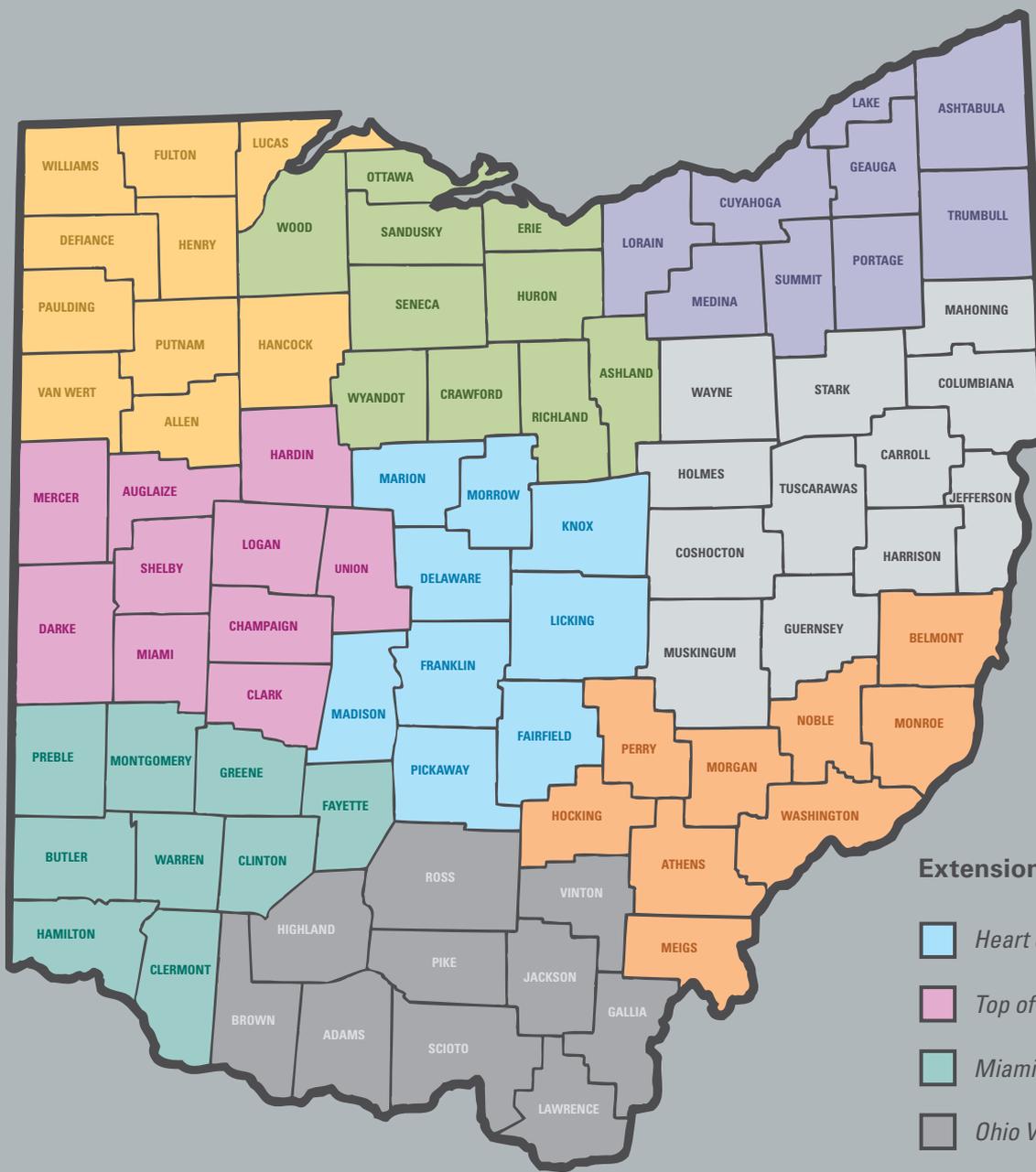


Urban trees benefit economies and the environment

OSU Extension's Signature Program Why Trees Matter studies and teaches how trees can improve communities,

from retaining stormwater, to sequestering carbon, to cooling hot spots, to making sites more beautiful. The program generates long-term data on which trees provide the biggest benefits and evaluates new tree types. An annual forum provides community leaders with up-to-date information about urban tree research and programs.





OHIO STATE UNIVERSITY EXTENSION

OSU Extension offers the resources of The Ohio State University in every county. See <http://extension.osu.edu> for addresses and phone numbers for all of our locations.

Extension Education and Research Areas

- Heart of Ohio*
- Maumee Valley*
- Top of Ohio*
- Erie Basin*
- Miami Valley*
- Western Reserve*
- Ohio Valley*
- Crossroads*
- Buckeye Hills*

EXTENSION ADMINISTRATION

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